experience

UX Design Lead
NEXTUPLE | fully remote | 2022–2024
Designed complex SaaS, mobile apps, and service design for product and clients; performed user research.
Accessibility | Design strategy | Figma | IA | IxD | Prototypes | Service design | UI | Usability testing | User interviews

Principal Product Designer
EVERACTIVE | fully remote | 2022
Designed software, contributed features, and performed user research to support innovative, green IoT.
Accessibility | Design strategy | Figma | IA | IxD | Prototypes | Taxonomy | UI | Usability testing | User interviews

Principal Product Designer
INFOR | fully remote | 2019–2021
Design innovative, user-focused solutions for a highly complex global supply chain and logistics SaaS.
Accessibility | Adobe | Data visualization | Figma | HTML/CSS/JS | IA | IxD | Prototypes | Taxonomy | User research

Instructor, Consultant, Founder
UXTRAORDINARY | Austin, remote | 2016–2019
Founder, UX company specializing in teaching and data visualization.
Adobe | FE dev | IA | IxD | Mentoring | Taxonomy | Scrum | Service design | Teaching | UI | Usability testing

Sr. Principal Product Designer
DELL EMC (contract) | hybrid | 2019
Design, service design, usability testing, wires, prototypes, personas, training, and user research for Services IT.
Accessibility | Adobe | FE dev | IA | IxD | Taxonomy | Salesforce | Service design | UI | Usability testing | VisualForce

Sr. UX Architect/Sr. eBusiness Consultant
DELL | hybrid → fully remote | 2013–2016
As part of large in-house UX agency, stood out for innovative, highly usable work in major projects including Cloud Marketplace platform and IT Tools Innovation. Received rare Platinum Award.
Accessibility | Adobe | Data visualization | FE Dev | IA | IxD | Mentoring | Taxonomy | Testing | Service design | UI | User research

Earlier companies include but are not limited to:
KINNSER SOFTWARE | HOOVER'S/DUN & BRADSTREET | TEXAS INSTRUMENTS | NORTEL NETWORKS
Please visit my LinkedIn profile to see these, as well as numerous references: linkedin.com/in/alexoneal.

alex o'neal